



COMMUNITY EVENTS FOR ALL

Committed to the Prophet's Sunnah

www.TheEidFestival.com

MARKETING OPPORTUNITY FOR INDUSTRY, COMMERCE AND BUSINESSES:

We are pleased to provide businesses, professional bodies and charity Organisations with an excellent opportunity to promote their businesses and/or services to a huge crowd of people during our Eid Festival in Victoria Park Leicester.

The 'Eid Festival' in Victoria Park Leicester is a non-profitable charity event offered freely to all Leicester communities irrespective of gender, age, faith, colour, race, and social background. It occurs twice a year, i.e., Eid-ul-Fitr and Eid-ul-Adhha. The celebration is for one day and is open to the entire family: men, women and children. The festival starts with the 'Eid Prayer' followed by the 'Eid Speech' according to the authentic Prophet's Sunnah followed by a festival including funfairs, amusements and inflatable attractions, traders' stalls, food and drinks and much more. The Eid Festival organisers and volunteers work entirely free of charge. The Eid Festival aims at reviving the Prophet's Sunnah, promoting multicultural Leicester and combating Islamophobia

The Eid Festival is very popular not only among the Muslim community but also among other communities in Leicester and beyond. In recent years, attendance exceeds 50K for both Eid Festivals. The Festival arena is > 170x170 square meters and fenced by Heras anti-vandal anti-climb fence panels providing >680x2m² area for you to display your own promotion banners and ads.

If you are interested, please fill in the forms below and email the completed forms as attachments to info@TheEidFestival.com. Telephone contact No.: 07884233670

Applicant's Information:

Item	Data Provided
Name of applicant	
Telephone number	
Email address	
Company or Business name	
Business postal address	
Company or Business Reg. No.	
Business size	
Brief description of what you do	

Info@TheEidFestival.com

Telephone: 07884233670



Charity Registration No: 1166711

Donate by Bank Transfer to:

Account Name: **Leicester Community Assist (LCA)**

Sort Code: **30-00-83**

Account No: **01254301**

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Services Required: (Please tick as appropriate):

Service ¹	Fee £ per Eid	Which Eid (e.g., Fitr, Adhha or Both)	tick
One Fence Banner (3mx1m) Display	80		
Each Extra Fence Banner	35		
Large Fence Banner display ²	125		
Feather Banner display	150		
Each Extra Feather Banner	50		
Marketing Stall ³	200		
Audio ads (Every hour) ⁴	500		
Whole EF Package ⁵	2500		

1. Please note that we do not provide materials. It is your responsibility to order or make your own advertising banners, stands, stalls, and/or any other materials.
2. Up to 6m wide but no more than 1m in height.
3. Including the chance to distribute flyers and leaflets anywhere inside your stall.
4. Up to 3 minutes provided by you on a memory stick.
5. Any numbers and types of banners and stalls. The whole Eid Festival arena is yours for advertising your business. In addition, you have the chance to distribute flyers or leaflets inside your stalls.